



October - November 2023

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CALENDAR HIGHLIGHTS



9 Oct -- Mentoring Cohort Kickoff Meeting

13 Oct -- [October Bimonthly](#) & Officer Election

27 Oct -- [Leadership Development CoP](#)

10 Nov -- [Learning and Development CoP](#)

17 Nov -- [Coaching CoP](#)

8 Dec -- [20th Anniversary Celebration](#)

15 Dec -- [Leadership Development CoP](#)

October 13, 2023 Bimonthly Meeting

"Solving Complex Challenges: An Action Learning & Design Thinking Based Approach"

This highly interactive learning experience will explore the nature of complex, adaptive challenges and the use of a novel approach to problem solving, integrating mindsets and practices from action learning and design thinking. Participants will learn the key success factors in designing and facilitating a process to address a complex challenge. Participants will gain experience in the key first step -- framing the challenge.

[Learn more](#)



Dr. Chuck Appleby

This training program qualifies for Professional Development credit


[Register for October Bimonthly](#)

NOMINATING COMMITTEE REPORT
NOTICE OF ANNUAL MEETING ON OCTOBER 13
ELECTION OF OFFICERS

The Nominating Committee will present the slate of Officers and Directors for 2024 at the October Bimonthly meeting on **October 13, 2023**, which also serves as our Annual Meeting. GOOD Network Bylaws require a membership vote at our Annual meeting to elect the five Officers of the Board for the next year. **This election will be held at the meeting on October 13, 2023.** Additionally, 2024 Directors are approved and appointed by the current Board.

Slate of Officers to be voted on:

- President -- Peggy Jackson
- VP, Membership -- Vicki Bautista
- VP, Bimonthly Programs -- Michael Gorritz
- Secretary - Suzan Hochstetler
- Treasurer - Deb Mitchell

Appointed Directors:

- Communications -- Open
- Hospitality -- Kathryn Farynowski
- Community Programs and Events -- Susan Havill
- Emeritus -- Renee DeRouin-Jessen, Mark Griffiths & Krystena Sterling

If you'd like to discuss any open leadership opportunities or want to serve on a supporting Committee (Membership, Programs, Hospitality, Communications), please reach out to [Margo Hamel](#), Nominating Committee Chair, or [Peggy Jackson](#), President, to express your interest and learn more!

December 8, 2023 - 20th ANNIVERSARY CELEBRATION & Bimonthly Meeting

Our December 8th Bimonthly Meeting will be **A Celebration of 20 Years of GOOD** with goodies, a special Keynote speaker - Dick Finnegan, a fully catered luncheon, AND the opportunity to volunteer in a "GOOD Doing Good" service project.

Block this time on your calendar so you don't miss a minute of the fun! **REGISTRATION OPENS OCTOBER 6th!**

[Learn more](#)



[December Bimonthly Registration Opens October 6](#)

COMMUNITIES OF PRACTICE & MENTORING



Mentoring Program

The 2023-24 GOOD Network Mentoring Program will have its kick-off meeting on **Monday, October 9 at noon**. We are excited that eight pairs have been matched for this cohort. At the kickoff, mentors and mentees will meet their mentoring partners for the first time. The kickoff will also describe the mentoring program, expectations for each of the partners, the mentoring journey, and tips for working together. Program participants will be notified directly with meeting details. For more information on the GOOD Network Mentoring Program, please go to the [Mentoring page](#) on the website.

Leadership Development CoP

Please join us for our next Leadership Development CoP discussion on **Friday, October 27, 2023 from 9:00 AM - 10:30 AM** [Learn more](#)

[Register for October 27 Leadership Development CoP](#)

Please join us for our next Leadership Development CoP discussion on **Friday, December 15, 2023 from 9:00 AM - 10:30 AM** [Learn more](#)

[Register for December 15 Leadership Development CoP](#)

Learning & Development CoP

Please join us for our next Leadership Development CoP discussion on **Friday, November 10, 2023 from 9:00 AM - 10:30 AM** [Learn more](#)

[Register for November 10 Learning & Development CoP](#)

Coaching CoP

Join the Coaching Community on **Friday, November 17, 2023, 11:30 AM - 1:00 PM** for the next Coaching CoP meeting.

[Learn more ...](#)

[Register for the November 17 Coaching CoP](#)

PRESIDENT'S MESSAGE

It's incredible to think we are already preparing for a successful 2024! We look forward to welcoming new Board members and I'm happy that the regrowth of our leadership team continues with more folks raising their hands for committee opportunities. Many hands make for light work, and diverse voices are key to meeting the needs of our membership. I'm excited to see what's next as we all work together to make this member-led community a rich one for all.



Peggy Jackson
2023 GOOD Network President



WELCOME TO OUR NEWEST MEMBERS!

- Jennifer Clark
- Gustavo Gonzalez
- Jamie Hollis
- Grace Miller
- Edwin Mourino
- Tamaira Smith
- Asia Torres
- Samantha Tripp



DUES SPECIALS

4th Quarter Membership Dues Special for New Members Begins October 1

For new members who want to join right away, please take advantage of our 4th Quarter Dues Special! New individual members who join on or after October 1 will pay 2024 dues of \$65.00 and receive the rest of 2023 for FREE! This is 15 months of GOOD programming and activities all the way through next December!

If you have a Corporate Group of five members or more, you can also take advantage of this special. Our [Membership VP](#) can help you create your group!

2024 Dues Rates

New members may join GOOD for \$65.00. New Corporate Groups of 5 can join at \$325.00 and a group of 10 for \$600.00. Please reach out to the [Membership VP](#) to set up your group and get more exact dues pricing for your group size.

2024 Early Bird Renewals for Current Members

We begin our Membership Renewal process in early December for memberships which expire on December 31. The new membership year runs from January 1, 2024 - December 31, 2024.

Current 2023 members will receive an Early Bird Renewal offer and an invoice that can be paid online. **Early Bird Renewal** dues for current members will be set to renew at \$50.00 per person -- including our Corporate Groups - **if renewed by January 31, 2024.**

On February 1st, the Early Bird renewal offer ends, and regular 2024 rates are in effect.

MEMBER SPOTLIGHT



In the Spotlight:
Wendy Grauer



GOOD Network Founder, 1st President and Member Again since 2023!

Wendy Grauer began her career in Organization Development for Universal Parks & Resorts designing and leading performance, development, engagement and talent planning initiatives. Her quantitative and qualitative expertise led her to a role in Disney Consumer Insight, where she worked for 15 years leading Cast and Qualitative Research. Recently, Wendy worked for a market research supplier, Ipsos, where she was a highly sought after consultant leading global teams of quantitative and qualitative researchers for Fortune 500 brands such as Coca-Cola, Target, Google, Amazon, Meta, P&G, Unilever, Nestle, Enterprise, Mondelez, Levi's, Duracell, Starbucks, Lego and Lowes.

She is returning to Disney to begin a new role as Manager, Consumer Insight supporting Disney Springs, Water Parks and Sports.

Wendy brings expertise in concept testing, ad testing, message testing, package design, UXR, brand activation, brand repositioning, innovation, co-creation, jobs-to-be-done, consumer journey, segmentation, shop-a-long, curation and ethnography. She has consulted with clients to design and lead generational cohort studies and has a passion for including Gen Z, blind/low vision, deaf and plus-sized consumers in her research to illuminate diversity and inclusion insights.

3 words that describe me: "Amiable, Curious, Visionary"

What brought me back to the GOOD Network? "Time. My schedule opened for a short, reflective sabbatical and I was drawn in to reconnect with my brilliant cohorts."

What is my favorite thing about the GOOD Network? "The collaborative connection of brilliant minds from a diverse array of industries across the Central Florida area. Each time I attend a meeting I leave with several nuggets of valuable insight to sharpen my skills and add to my toolbox."

What is a fun fact about me that many people don't know? "I competed as a synchronized swimmer for the Florida State University and am grateful Facebook didn't exist during my college days because nose plugs are not fashionable! Go Nolest!"

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